

You can always get a good  
HOME COOKED Lunch  
or Dinner at the

**Women's Exchange Lunch Room**  
TRY OUR SPECIAL 35c DINNER

1104 Walnut  
St. 2nd Floor

Compliments of  
**Warwick Theatre**

**"I Want A Sweetheart, Mr. Moon"**



## Golden Star Furniture Polish

*The Best for Your*  
Piano  
Furniture  
Polished Floors  
Automobiles

*For Sale by Your*  
Grocer  
Druggist  
Furniture Dealer  
Ask for free Sample

PUBLISHED BY  
**CRAVER ADVERTISING CO.**  
408 COMMERCE BLDG.  
Both Phones 5092 Main KANSAS CITY, MO.

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FORSTER MUSIC PUBLISHER, CHICAGO  
Owner of Copyright



## 'MUSCLOV' Russian Bath Powder

Have You Rheumatism? - - -  
Do You Take Cold Easily? - - -  
Are You Stiff And Sore After Your Bath? - - -  
Have You Skin Disease, Pimples, Etc.? - - -

One ounce of Musclov in your bath will make you immune from "OLD MAN GRIPPE" Musclov thoroughly softens all water and leaves the skin soft and velvety. Sweet scented and Non-Irritant.

For Trial Package Mail Ten Cents To

### MUSCLOV CO.

1311 Grand Ave.

Kansas City, Mo.

Three Sizes 50c, 75c and \$1.00

### REMEMBER:-

Mr. Advertiser your advertisement in this medium is not destroyed like other advertising matter.

It goes to the parlor the BEST room in the home not only this BUT IT STAYS THERE.

For Space Call 5092 Main Both Phones

**SOUTH**  
**3995**  
**Both** **Phones**  
NEW 1916 CARS ONLY REASONABLE RATES  
**THE DREXEL GARAGE**  
3320-22 MAIN ST, Near Hunter

## Reliable Dentistry



GOLD and PORCELAIN BRIDGE WORK  
Natural in Appearance and Comfort  
CALL AND SEE SAMPLES OF WORK  
Prices Per Tooth, \$4 and \$5

## EASTERN DENTAL CO.

1017-1019 MAIN STREET  
JUST OPPOSITE THE ROYAL THEATER

All Work Guaranteed Home Phone Main 2137

Quick Auto Service Experienced Baggage men  
Let us haul your baggage to and from depots

Home Bell 2922 Main

**City Auto Baggage & Transfer Co.**  
417 East 10th Street  
Kansas City, Mo.

Efficient Delivery Careful Drivers

DINNER 11:00 TO 2:30

SUPPER 4:30 TO 8:00

Good Music

**Scarritt Cafeteria**

9th ST. FLOOR SCARRITT BUILDING

HOME PHONE 4803 MAIN  
BELL PHONE 4860 MAIN

9th and GRAND AVE.

## VERNE O. WILLIAMS.

1005 Walnut Street

### Home Portraiture

Photographer to Particular People

BUY DIRECT FROM FACTORY



## THE STARR PIANO CO.

MANUFACTURERS

40 STORES  
BOTH PHONES 3158 MAIN

K. C. BRANCH  
1025 GRAND

## THE WATCH HOSPITAL

Our guaranteed \$1.00 Main Springs for 50c, while you wait.  
THE WEE STORE WITH WEE WEE PRICES.

Home Phone 7066 Main

1311 GRAND AVE.

W. L. GRAVER, Proprietor

## "CHARLIE CHAPLIN"

If you have ever heard of him, you surely have of

### J. A. NICOLSON

### The Carriage and Baggage Man

They both do their little stunts, one brings laughter, the other brings trunks.

STUDIO-909 East 12th Street

BOTH PHONES MAIN 404

## MULTI-LETTER COMPANY

The Quality You Like - At the Price You Want

MAIN 9442

15-20 RICKSECKER BLDG.

We Multigraph Letters, Fill In Addresses, Address Envelopes, Etc. We furnish Mailing Lists, Design and write Booklets, Pamphlets and Letters.

## ARE YOU LOOKING OLD?

I REMOVE QUICKLY AND PERMANENTLY WRINKLES, PUFFY AND HOLLOW EYES, DROOPING MOUTH, HOLLOW CHEEKS, PIMPLES, BLACKHEADS and ERUPTIONS. I BUILD UP and REMAKE entire form. Using my own special speedy process. Call or write for advice.



### Miss Frances Wilcox

226 Glendale Bldg.

KANSAS CITY, MO.



# BUY YOUR MUSIC AT OWLS NEST MUSIC SHOP

## IN OWL DRUG STORE

Twelfth and Walnut Sts.

Music  
ZC 11  
M1630.2  
-E94  
I 92  
19002

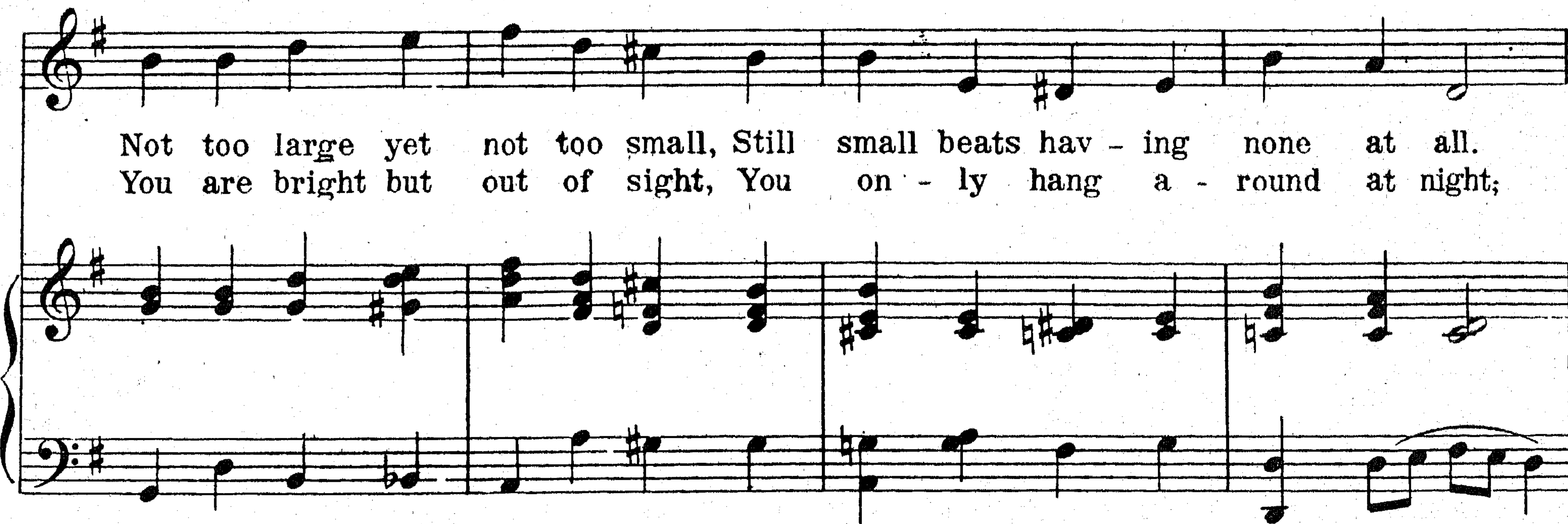
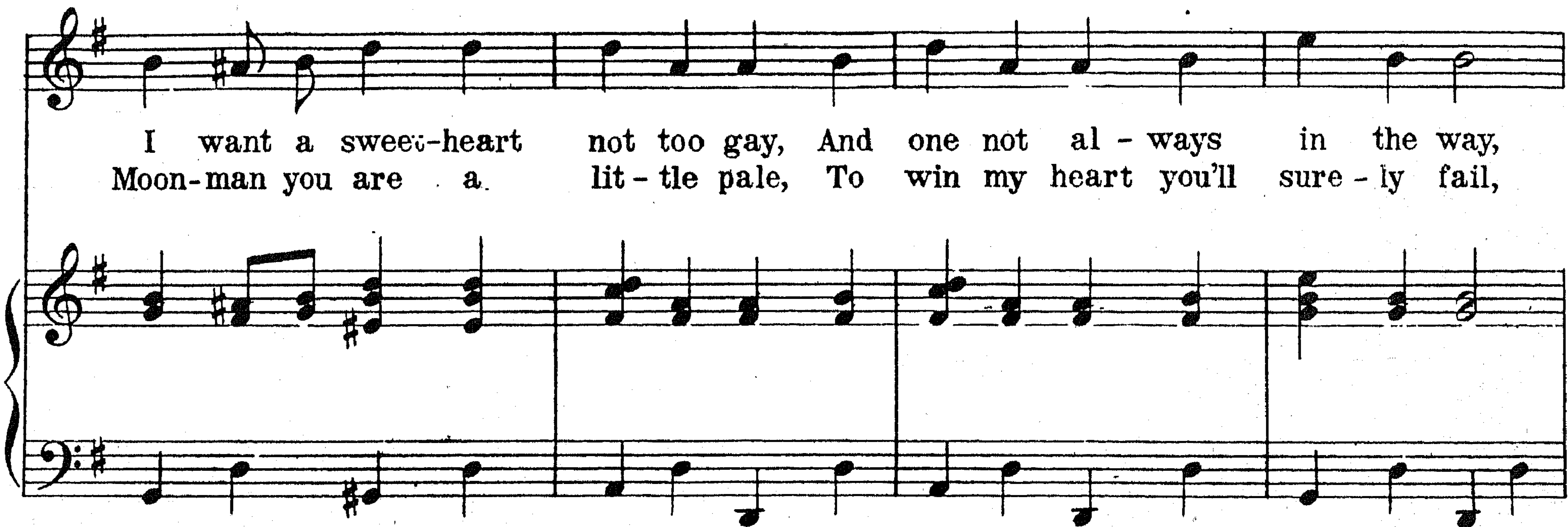
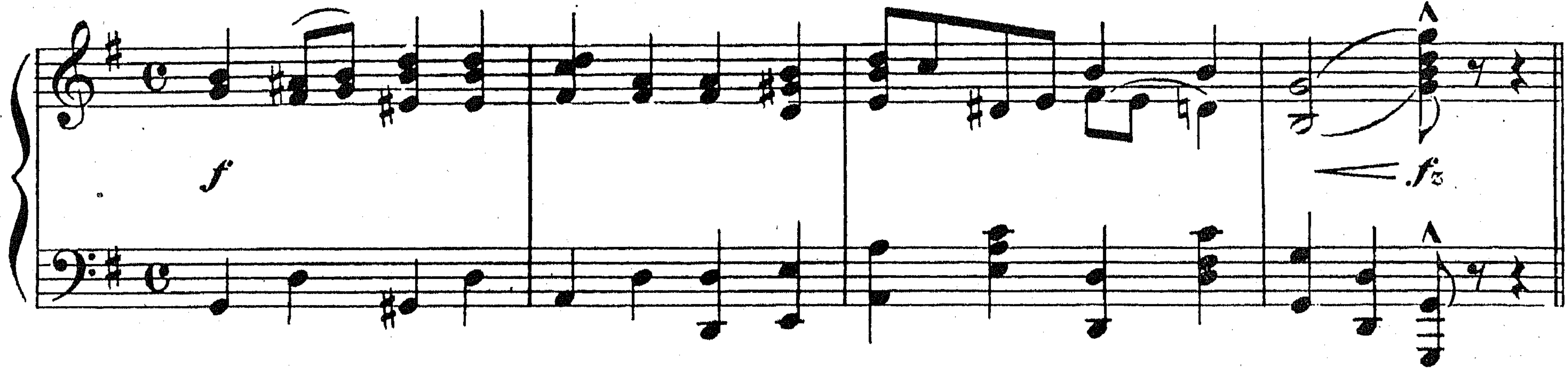
DINE  
at the

### I Want A Sweetheart, Mr. Moon.

Words by  
A G WINTER

Music by  
PAUL EUGENE.

Moderato.



**F  
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The Best  
NOON  
MEALS  
In Kansas  
City

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Finance  
Building  
1009-11-13-15  
Baltimore

PICTORIAL REVIEW PATTERNS

Security Coupons Given

**Benton Dry Goods, Shop**

(First Door north of Benton Theatre)

ARROW COLLARS—NOTION—UNDERWEAR—HOSE—

Are Your Eyes  
FAILING?



**WESTERN OPTICAL CO.**

105-107 East 12th Street

Second Floor, Over Shoe Store, Between Walnut and Grand

Regular \$5 Spectacles or Eyeglasses Fitted with Spherical Lenses  
for \$2

EXAMINATION FREE

**STAGS** LOCAL DROVES PAY \$7 WEEKLY SICK AND ACCIDENT BENEFIT, \$125 FUNERAL BENEFIT, FREE PHYSICIAN FOR MEMBER AND FAMILY, 25 PHYSICIANS TO SELECT FROM.



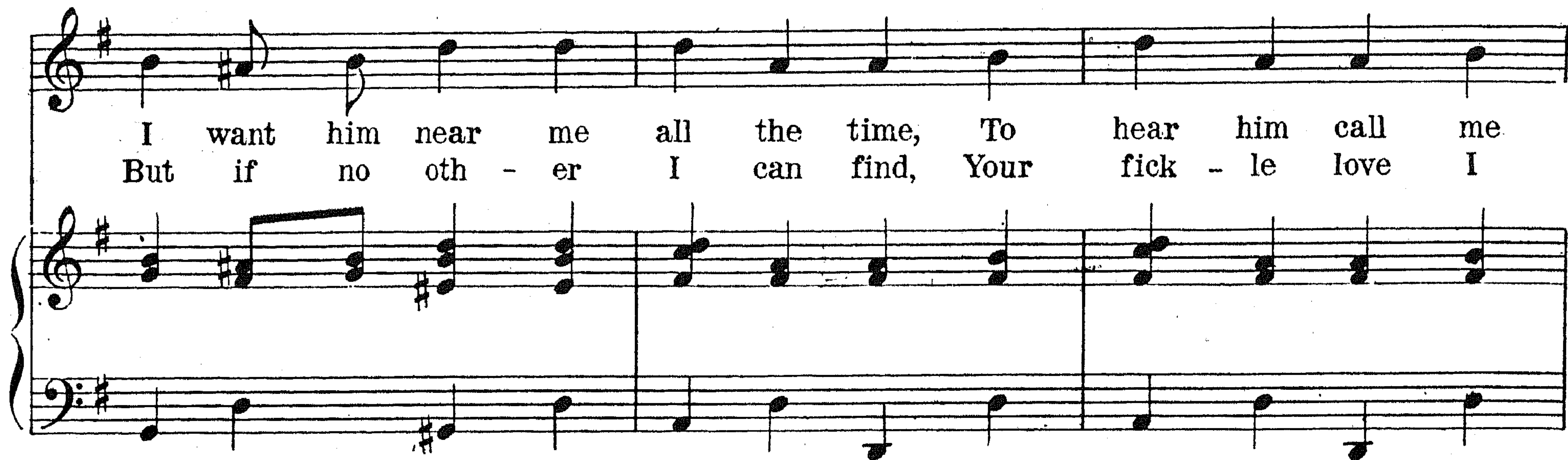
25 Years' Experience  
Our Guarantee of  
Satisfaction

Headquarters for  
**KRYPTOCK INVISIBLE**  
**BIFOCALS**

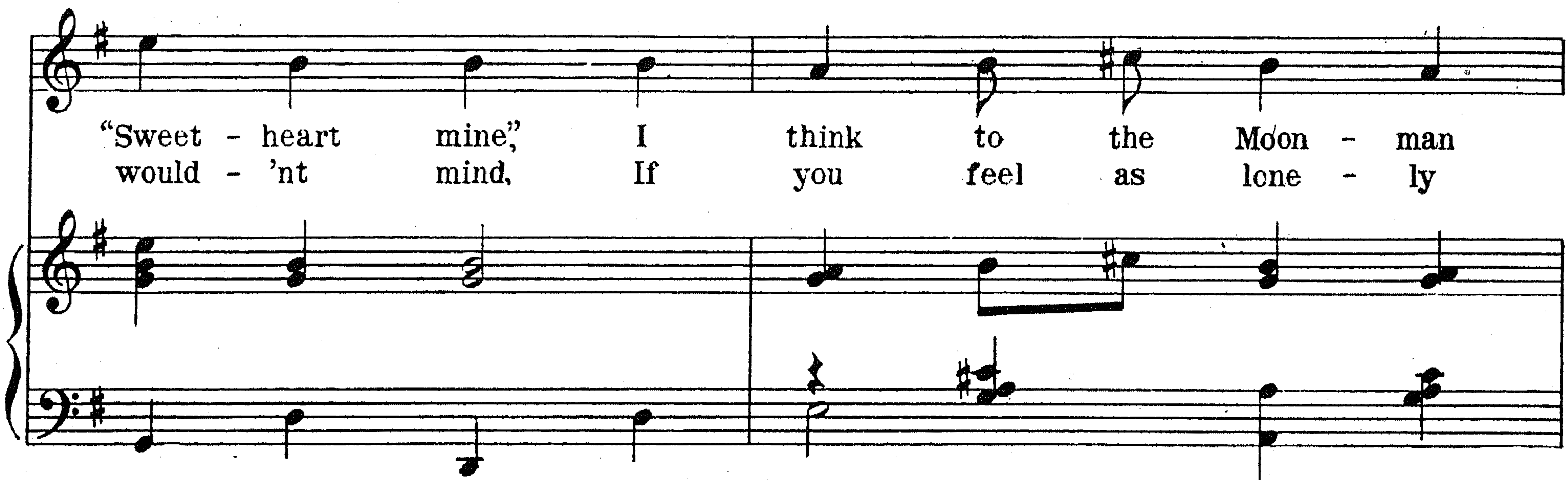
*Julius Baer*  
OPTOMETRIST OPTICIAN  
19 EAST ELEVENTH ST.

FACTORY ON  
THE PREMISES

Our Kryptock Mount-  
ings Hold your  
Lenses Always Tight



I want him near me all the time, To hear him call me  
But if no other I can find, Your fickle love I



"Sweet-heart mine," I think to the Moon-man  
would - 'nt mind, If you feel as lone-ly



I will go, And ask him to be my beau—  
as I do, I'm will-ing to love you too.—

REFRAIN. tenderly



I want a sweet-heart, Mister Moon, — Won't you please come down to me? —

I Want A Sweetheart, Mr Moon - 3



Chas. Merlino  
Prop.

## The Faust Cafe

905  
Baltimore

Thousand  
miles of  
Spaghetti for  
25 cents

Table D'Hote  
Dinner every  
day from noon  
on—\$1.00

Make your  
table reserva-  
tions by phone

THE  
LIVELIEST  
PLACE  
IN TOWN

Both Phones  
Main 4757

Cabaret from  
7 p.m. 1 a.m.

Beginning January  
1st every Monday.  
Wednesday and  
Friday nights the  
Faust Cafe will  
give to the lucky  
lady or gentleman  
a handsome present

15 BEAUTIFUL  
PRESENTS

*Morton's*



**FAMOUS ICE CREAM**  
Luncheon, Hot Chocolate



"The Two Candy Places" { 1106 WALNUT STREET  
(THE NEW PLACE)  
Westport Ave. and Main St.



**NO BOOZE** SOLD IN **STAGS** CLUB ROOMS. WE ARE NOT  
FOR OR AGAINST PROHIBITION



## T. H. Martin Piano Co.

Our low rent and no salesmen to pay saves  
you one third on a Piano or Player Piano

WE DO TUNING AND REPAIRING  
*Player Work a Specialty*

ALL WORK GUARANTEED

**407 East Eleventh Street**

Home Phone Main 1699

## OLD BIRD CO.

Canaries, Fancy Goldfish, Globes,  
Cages, Seeds, and All Kinds of  
Supplies for Canaries and Fish

**406 EAST TWELFTH**

## LaVOY CORSET SHOP

CORA V. GAFFNEY, Manager

Home 2576 Main 520 Altman Bldg. Bell 1206 Grand

Resident Corsetting a Specialty. Fitted in the  
Privacy of Your Home by Trained Corsetiers.

**FITTINGS GUARANTEED**

Surgical Corsets and Abdominal Supports a Specialty

FOR HEADACHES, ETC.

# U-NO

ALL DRUGGISTS.

**JIM HUGHES**

## Quick Shoe Repairing

3916 MAIN ST.  
BELL SOUTH 3484

Complete Line of Men's and Boy's Shoes

## Sherman Shoe Repairing

SHOES REPAIRED WHILE YOU WAIT

Old Shoes Made New

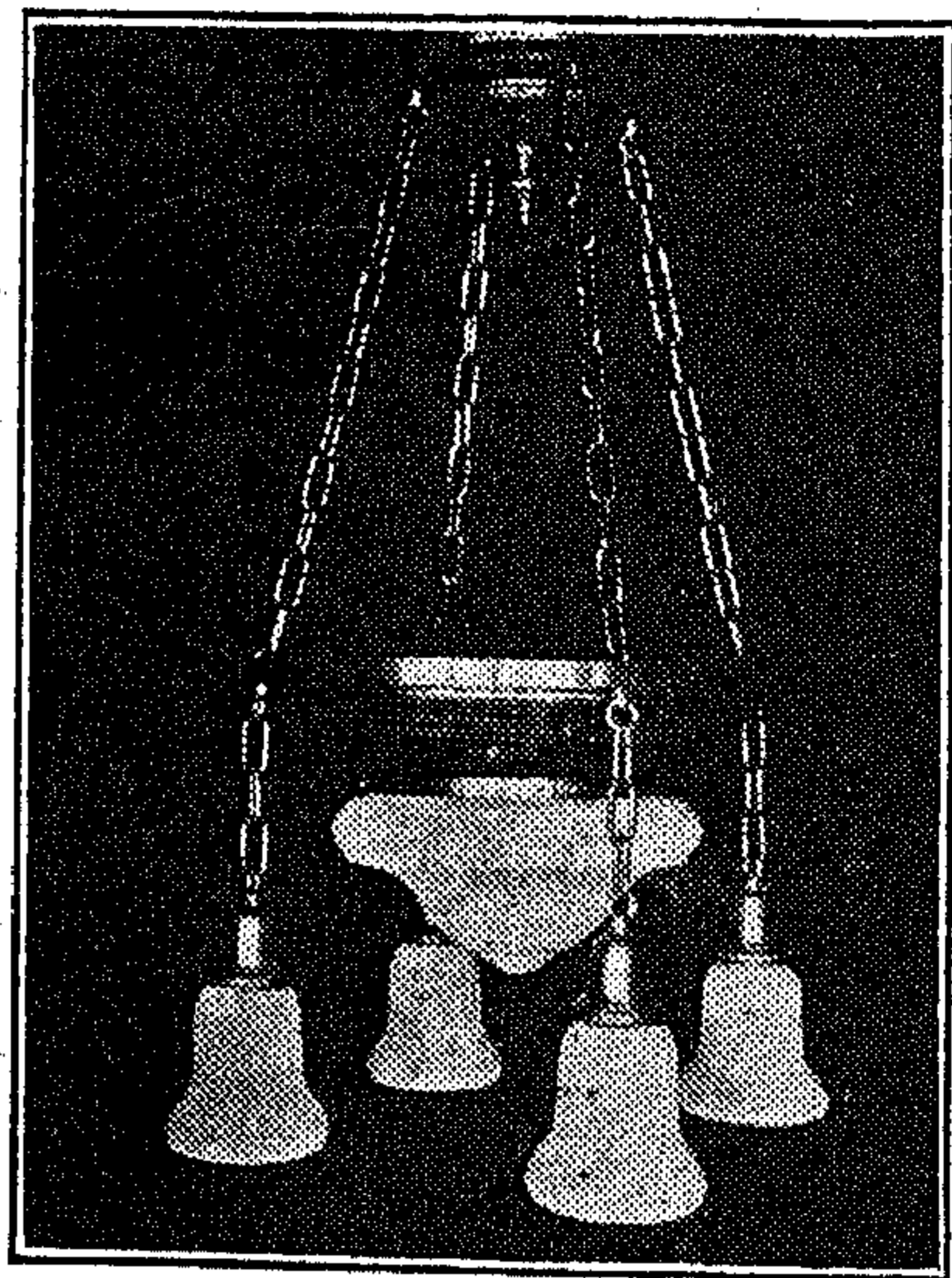
All Work Guaranteed

3425½ Independence Ave. E. SHERMAN, Prop.

THE DAY AFTER TOMORROW soon slips into  
the DAY BEFORE YESTERDAY

NOW is the time to place your advertisement in the  
POPULAR MUSIC WEEKLY

**NICE FIXTURES MAKE CHEERFUL HOMES**



Mrs. HOUSEKEEPER

We desire to call your  
attention to our beautiful  
line of **Electric and  
Combination Fix-  
tures.** We carry a  
complete stock and be-  
lieve our line and low  
prices will interest you  
We will appreciate it if  
you would call at our  
display room and see for  
yourself.

**EDWARD LIGHT COMPANY**  
1303 GRAND AVE. KANSAS CITY, MO.  
Home Phone Main 3522

## FUHRMAN BROS.

**Jewelers and Opticians**

Home Phone 6227 Main

*Watch Repairing Our Specialty*

108 East 10th Street

Our Motto:  
Prompt Service and  
Superior Work

SCIENTIFIC CLEANING

THOMAS DODS

## Cleaning & Dyeing Works

Both Phones South 1524

3922 MAIN STREET

# W. J. Barnes

**FLORIST, K.C.Mo.**

38th and Euclid.

Both Phones

Auto Delivery

CIGARS, CIGARETTES and MAGAZINES

## Theatre Candy Shop

Fine Chocolates

**FOUNTAIN SPECIALTIES**

Phones  
Main 6360

11th and Baltimore  
Willis Wood

Strictly Tailor-Made Corsets—Satisfaction Guaranteed—12  
Measures Taken—Fleshy Ladies Reduced.  
Perfect Comfort.

APPOINTMENTS AT YOUR HOME IF DESIRED

## EPPELRY & CRANE

Corsets Made to Order

Bell Phone So. 1288

3050 Troost Ave., Corner 31st St.

Home Phone So. 4382

Kansas City, Mo.

Upholstering  
Furniture Repairing

Antique Furniture  
Refinishing

**D. C. MAIN FURNITURE CO.**

3109-3111 MAIN STREET

Furniture, Rugs, Carpets, Stoves, Refrigerators

Direct from the Wholesale Houses and Factories  
at Small Profit

Home Phone South 2600

Bell Phone South 590

## Golden Wedding Coffee

IS A MOST APPRECIATED GIFT

1-lb.  
Cans



3-lb.  
Cans

Your Grocer Will Deliver Your Order On Time



The decorating of this theatre was done by

**J. E. DUSHER,**

HOUSE PAINTING A SPECIALTY

2903 Main Street

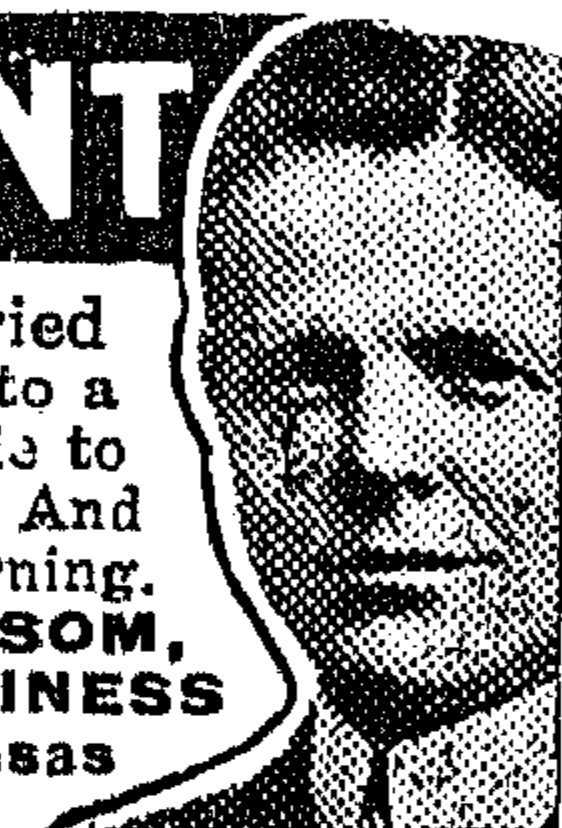
Home Phone 2340 South

References—Shubert and Willis Wood Theatres

A Ransomerian Training Makes You

## INDEPENDENT

and fits you to hold any high-salaried  
position in business. If you are tied to a  
small-pay job, I can make you free, able to  
earn bigger money anywhere you go. And  
I'll help you pay your way while learning.  
Write me today. Address **C. W. RANSOM,**  
President, **RANSOMERIAN BUSINESS**  
**SCHOOL, 14th Grand Avenue, Kansas**  
**City, Missouri.**



GOOD CHILI

HOT DRINKS

## Perry's Confectionery

ICE CREAM AND FOUNTAIN SPECIALTIES

FINE CANDIES

Cigars, Tobacco and Cigarettes

2605 Prospect Avenue

KANSAS CITY, MO.

## BUTTONS

Made From Your Own Goods

**BRADLEY, Gownmaker**

Mention this Ad for  
5% Discount

512 ALTMAN BLDG.

Bell Phone Grand 2908

Home Phone Main

STORAGE  
SUPPLIES  
LIVERY

## H. L. Brown's Garage

1316-18 E. 15th ST.

ALWAYS OPEN

Trouble Calls Answered Promptly  
Day or Night

# Tree's

PURE CANDIES.

Why not buy Clean, Pure  
Wholesome Candy for your-  
self and Children.

**Cream-o-Lasses**  
satisfies them all.

65 Pieces in a Pound for 25c

Let us send your FRIENDS  
a TREAT by PARCEL POST

1118 WALNUT ST.

JUMBO PEANUTS Roasted Fresh Every Day—15 Per lb.

## From Farm to Home

Farm Food products from producer direct to  
consumer. Apples, Potatoes, Onions, Cabbage,  
Butter, Eggs, Etc., at first cost of handling. We  
roast our coffee fresh every day. Save you from  
5c to 8c per pound. Coupon with each pound;  
one pound coffee free with 10 coupons.

GIVE US A TRIAL

## Producers Distributing Co.

721 WALNUT ST.

**3000 STAGS**

FOR KANSAS CITY,  
"NONE BUT MANLY MEN"

**STAGS**

OFFICE OPEN TILL 9 P. M.  
BOTH PHONES MAIN 1166



Bell Phones Grand 3963 and 446 Home Phone Main 5286 and 5287  
FREE TELEPHONES

## FRANK GATES

Prescription Druggist

FOR RELIABLE DRUGS EXPERT PHARMACISTS  
Quality Candies, Sundries, Perfumes and Cigars

WE DELIVER IN A "JIFFY" 15th ST. and PASEO

Home Phone Main 5877

Bell Phone Grand 3831-W

## Tool Specialty Company

JOBBER OF

Tools, Hardware and Auto Accessories

Headquarters for SENSIBLE HOLIDAY PRESENTS

Pocket Knives, Manicuring Sets, Scissors, Razors,  
Carving Sets, Flashlights, Coasters, Sleds, Alarm  
Clocks, Etc., Etc., Etc.

15 per cent less than down town prices

1110 East 15th Street

## A High Standard of Barber Work

Clean Shop, Clean Barber Towels. The Very Best  
Barber Supplies are Used All the Time in

**Fred Morast's Barber Shop**

904 East 15th Street

## GILLETTE & MARKAM

917 East 15th Street

The Old Reliable Dry Goods and Gents'  
Furnishing Store Has a Full Line of Ties,  
Suspenders, Etc.

Double Surety Coupons  
Saturday.

## M. GANAM

Cash Groceries

FANCY GROCERIES AND MEATS

Home Phone Main 4297 Bell Grand 2610 W

QUICK DELIVERY 1302 TROOST AVE.

## FIREPROOF STORAGE

MOTHPROOF TRUNK and RUG  
ROOMS

EXPERT PACKERS

**A. B. C. Fireproof Warehouse Co.**  
Phones Main 564

## DUNDEE PHARMACY

15th and Harrison

THE RELIABLE DRUG STORE  
None but the Purest Chemicals Used

Creams

Cold

Cures

The Highest Quality. The Quickest Results  
25 Years has Taught Us. Let Us Show You

"ALWAYS BUSY SINCE 1887"

SUB POSTAL STATION

For space in this program  
see **Craver Advertising  
Company**

408 COMMERCE BLDG.

# WATCH THIS SPACE

## Mr. Advertiser:-

*Your advertisement in this  
popular music weekly of which a  
change of late music each week is  
published and distributed free to  
patrons, appears in the following 10  
best 10 cent theatres in Kansas  
City. This gives the advertiser  
publicity covering the best resi-  
dental district.*

*Below are the representative theaters  
covering a territory from Scarritt  
Point to West Port:-*

**WILLIS WOOD THEATRE**

**BENTON THEATRE**

**GLADSTONE THEATRE**

**WARWICK THEATRE**

**GILLHAM THEATRE**

**TROOST THEATRE**

**PROSPECT THEATRE**

**BROADMOUR THEATRE**

**WONDERLAND THEATRE**

**QUEENS THEATRE**

FOR SPACE, CALL MAIN 5092—

BOTH PHONES

## Stern Meat Provision Co.

15th and Harrison

We handle the best quality of

**MEATS, GROCERIES,  
FRUITS and VEGETABLES**

Our Auto Delivery To Your Service

PLEASE CALL IN PERSON OR PHONE

Home Phone Main 8634

Bell Phone Grand 337

## : HASTY SHOE SHOP :

We Do All Kinds of Shoe Repair Work. Call  
For, Repair and Deliver. Auto Service.

Also Haul Baggage and Express

1126 Troost Ave. Home Phone Main 5999  
Prompt Service

AN OPPORTUNITY to Exchange Your OLD Furniture  
for NEW Furniture is Offered by this Reliable Firm.

CASH or CREDIT on all kinds of Up-to-date FURNITURE,  
RUGS or DRAPERIES, CALL ON US—WE'LL FURNISH  
YOUR HOME CHEAP.

## Eagle Furniture Company

1109-1111 EAST 12th STREET  
Home Phone Main 987

We clean everything.

Prices right.

**A. B. C.** Cleaners, Dyers and Re-  
modelers of Lady and  
Gents Garments.

Bring your work or phone us and we will call and  
deliver.

H. Phone 3311 Main.

902 East 15th St.

Satisfaction Guaranteed

ARTHUR C. COWAN  
President

REAL ESTATE LOANS MADE,  
AND FOR SALE

## Citizens Savings Trust Company

MODERN SAFE DEPOSIT VAULTS

1019 GRAND AVE.

Opposite Emery, Bird, Thayer's

**BUY DIRECT FROM THE MARKET**  
and Save the Middleman's Profit!

**WONDER SUITS AND OVERCOATS** are made of  
strictly all wool fabrics, thoroughly shrunk, every  
model and style to fit all men. Sold in **WONDER**  
Stores at ten dollars, never more or less.

Our Motto is Satisfaction or Money Refunded  
without Question

THE

SUITS  
\$10  
ALWAYS

**Wonder Stores**  
COMPANY

Overcoats  
\$10  
ALWAYS

1121 Walnut Street

KANSAS CITY, MO.

Open Day and Night

Home Phone Main 2876

## FRED'S LUNCH ROOM

FRED SEELEY, PROPRIETOR

SHORT ORDERS AND SANDWICHES

CHILI AND SPAGHETTI A SPECIALTY  
ORDERS DELIVERED

1104½ East 15th Street

Kansas City, Mo.

## TEMPLE BAKERY

— and —

**COOK SHOP**

So Different

Quick Delivery

Home Phone Main 4169

C. O. NICHOLS, Prop.

A new song will be  
given away each  
week to patrons of  
this theatre. We  
endeavor to secure  
the latest song hits.

**STAGS**

WORK UNDER THE SUPERVISION  
OF MISSOURI STATE LAW

**2450**

MEMBERS  
IN OMAHA

**1500**

MEMBERS  
MINNEAPOLIS



CALL  
THE

**STAGS**

OFFICE AND WE WILL SEND A REPRESENTATIVE TO EXPLAIN  
THE ORDER. BOTH PHONES MAIN 1166. OPEN TILL 9 P. M.

**FIREPROOF STORAGE  
MOVING**

**SAFETY AND SERVICE  
ALL THE TIME**

**EXPERT PACKERS**

**Largest Auto Trucks in the City**

**A-B-C FIREPROOF WAREHOUSE CO.**

**VACUUM CLEANING**

**REFINISHING**

5

In your silv' - ry light, I'll be hap - py quite, And your girl - ie love I'll

be; — By the gar - den gate, dear, I will wait, — While a

sweet love song I'll croon, Oh! hear my plea, hur - ry,

come to me, I want a sweet-heart, Mis - ter Moon. — Moon. —

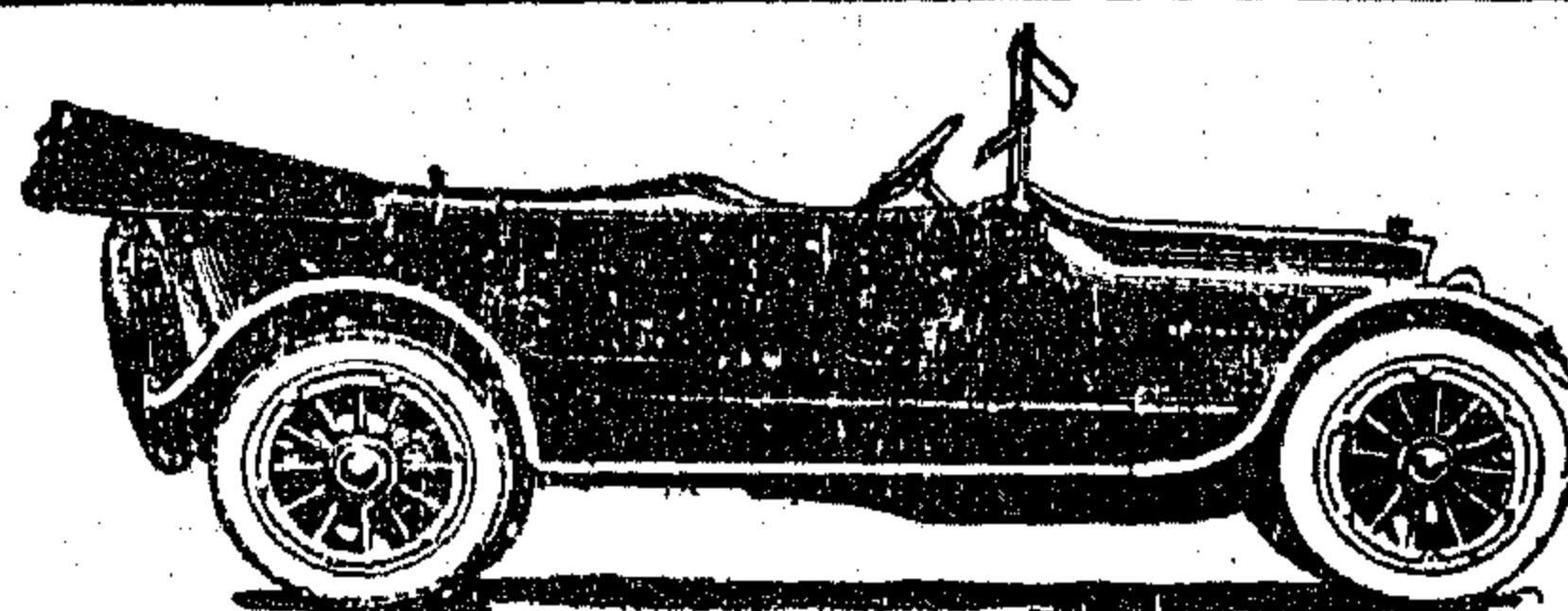
I Want A Sweetheart, Mr. Moon. - 3

**WOODFORD DAIRY CO.**

"A" Grade Raw and Pasteurized Milk  
Overland Guernsey Certified Milk

Phone { Bell South 2726  
Home South 1161

3401 Troost Ave.  
Kansas City, Mo.



**JITNEY CENTRAL STATION  
Auto Livery**

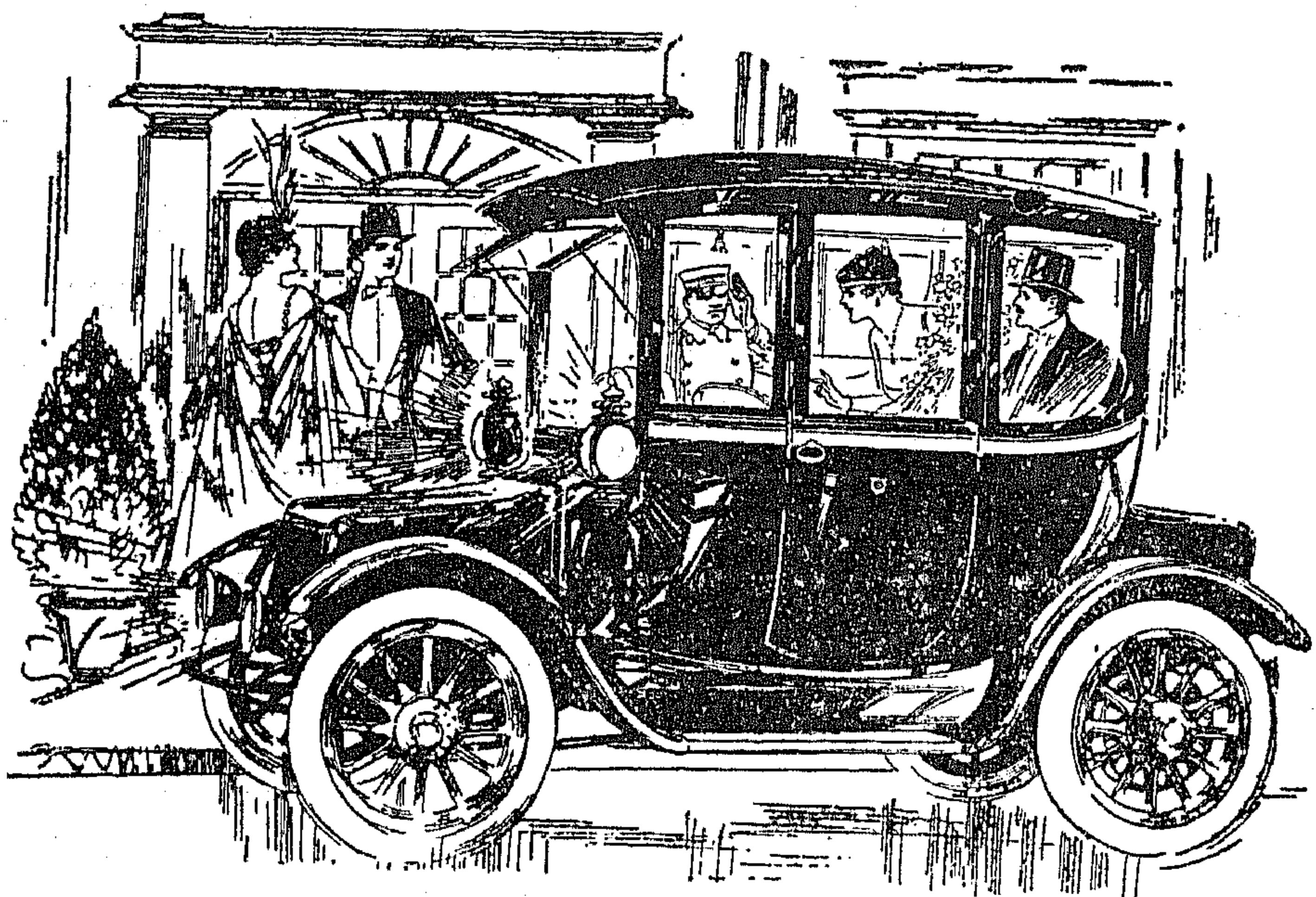
First Class Service at Reasonable Prices.  
DAY AND NIGHT SERVICE  
Home Phone Main 1497 Bell Grand 1497



WE DO NOT SOLICIT ANYONE  
TO BECOME A MEMBER OF

**THE STAGS**

UNLESS REFERRED TO US  
BY A REPUTABLE CITIZEN



## THE SOCIAL NECESSITY

You will find the Rauch & Lang Electric, "The Social Necessity," at the play, the opera, the musicale, the movies, social functions—in fact everywhere the best people congregate.

*It is the one car you will always  
be proud to own*

**The Baker R & L Motor Car Company**

3501 Main Street

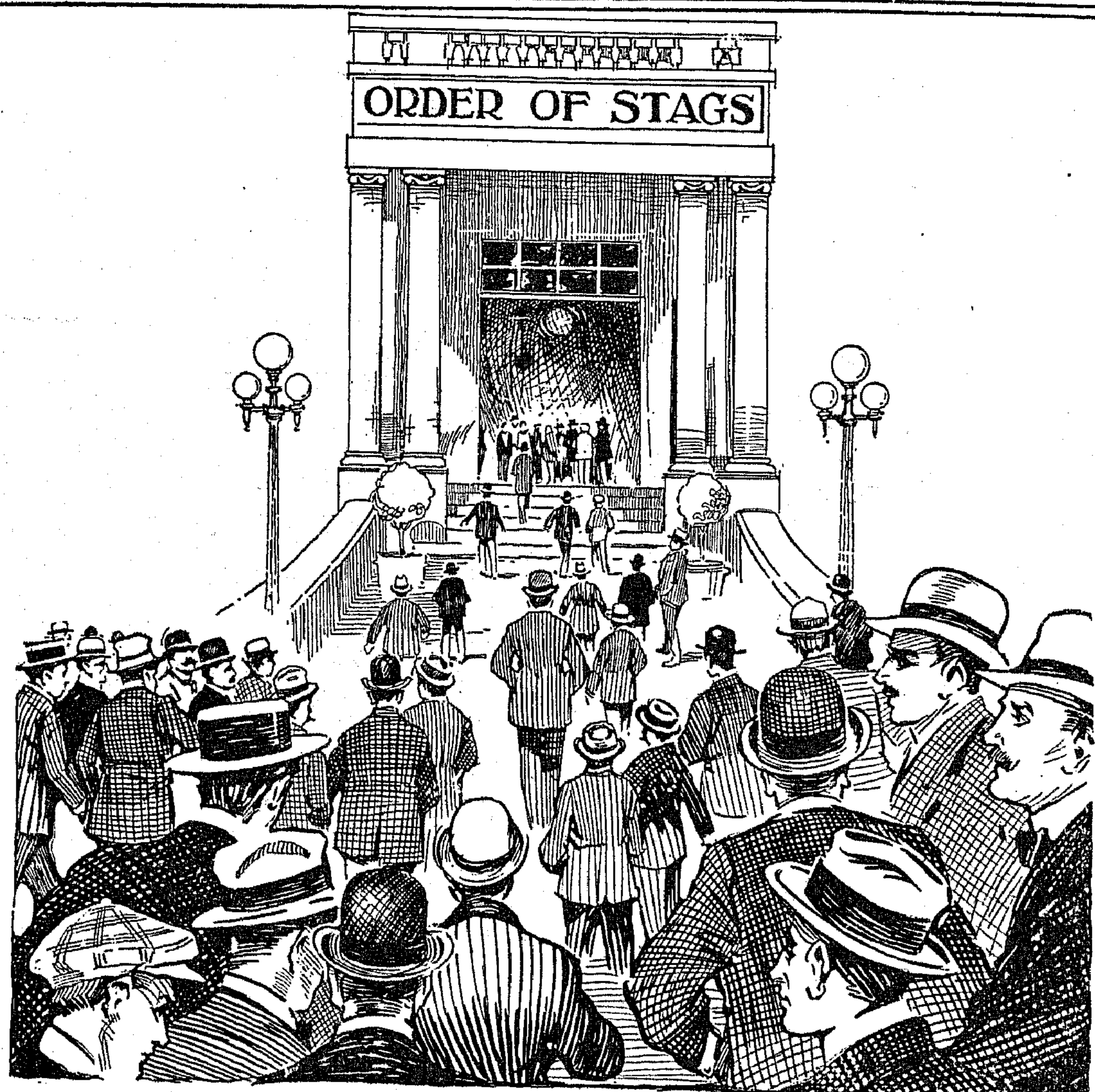
**R. G. KAGEY, Manager**



## FRANCES WILCOX, The Beauty Specialist

*Knows the value of advertising. Her large and successful business has been built up through the judicious use of good media. In an interview with Mme. Wilcox she said:*

"I believe you have one of the best producers of results I have ever seen, because your music goes direct into the homes and stays there."



## ORDER OF STAGS

Charter fee \$5, Monthly dues 75c, No assessments

\$7 Weekly Sick or Accident Benefit

\$125 Funeral Benefit - Free Physician

Free Employment Bureau

Free Legal Advice

Elegant Club Rooms

No Intoxicating Liquors Sold

**STAGS OFFICE** 204-5 Reliance Building  
Both Phones Main 1166  
OPEN TILL 9 P. M.

**Overland**

Phones Bell Grand 80  
Home Main 6423

**The Overland Automobile  
Company**

2110-12-14 Grand Ave.

**Willis**  
**KNIGHT**  
Sleeve-Valve Motor